

John Wilkening, CCM
North Hills Club – Raleigh, NC

John Wilkening, CCM, is the General Manager/Chief Operating Officer of North Hills Club in Raleigh, NC. A respected voice in the club industry, John is a frequent speaker at conferences, webinars, and on podcasts, sharing his insights on leadership and the member experience. Under his guidance, North Hills Club has become a model for innovation, regularly featured in print and digital media for its strategic planning, capital improvements, and forward-thinking programming.

During his tenure, the club has earned numerous prestigious national recognitions, including being named a Distinguished Club, Private Club of the Year, a Premier Facility, and a Platinum Club of America. Before joining North Hills, John managed multiple corporate clubs simultaneously and served as a Mid-Atlantic Field Expert, gaining broad industry experience. He has had the privilege of serving some of the most distinguished private club memberships in the country and continues to be deeply committed to excellence in club leadership.