



# CAROLINAS CHAPTER

## CLUB MANAGEMENT ASSOCIATION OF AMERICA

### 2019 SPONSORSHIP LEVELS & BENEFITS

Partner	Bronze	Silver	Gold	Platinum
\$ 2,500.00	\$ 5,000.00	\$ 10,000.00	\$ 15,000.00	\$ 18,000.00

Logo on Chapter and Foundation websites				
Logo in <i>Carolinas Chapter eNewsletter</i>				
Subscription to <i>Carolinas Chapter eNewsletter</i>				
Listing on relevant collateral, mailings, and signage				
Attend all Chapter and region meetings at member rate				
Attend Chapter Hospitality Suite at World Conference				
Participation in Carolinas Chapter Trade Show (January 2020)	~1	~1	~1	~2
Contact list for all Chapter members for solicitations				
Mass email marketing opportunity to Chapter members		^1	^1	^2
Webinar opportunities				
Mass email education opportunity to Chapter members				
Exclusive presenting sponsor at one day education program				
Company name and logo on all marketing materials at one day education program				
Display table at one day education program				
Speaker introduction at one day education program				
10-minute executive presentation at one day education program				
Complimentary registration at one day education program			^2	^4
Vendor Table at Education Meetings				
Vendor Table at Conferences				
Company bio on website				
Complimentary registration to each of the Chapter's five region meetings				*1
Full vendor registration to Carolinas Chapter Trade Show (January 2020)				**1
Exclusive presenting sponsor at Chapter's quarterly meeting				●1
Sponsorship of World Conference Chapter Dinner (extra donation)				#1
Golf for 4 at premier, select Member Clubs - incl. carts and lunch (Clubs TBD)				

^ Number of sponsor mass email marketing opportunities

\* Number of complimentary registrations to five chapter region meetings.

^ Number of complimentary registrations to one day education program.

~ Number of complimentary attendees to the Carolinas Chapter Trade Show (2020)

\*\* Number of full vendor registrations to Carolinas Chapter Trade Show (2020)

● Number of presenting sponsor attendees at chapter meeting  
# Number of dinner sponsors at event