



Sedgefield Country Club, A McConnell Golf Property Greensboro, North Carolina General Manager

Lead One of the South's Most Storied Clubs into Its Next Chapter

About the Club

Founded in 1925 and nestled in Greensboro, North Carolina, **Sedgefield Country Club** is a crown jewel in the **McConnell Golf** portfolio—steeped in tradition, elevated by modern excellence. With a 48,000 sq. ft. English Tudor-style clubhouse, Sedgefield delivers premier golf, racquet sports, fitness, aquatics, dining, and social offerings that define an active family lifestyle.

Our championship course, a Donald Ross design, is ranked **#8 in North Carolina** and **#2 in the Piedmont Triad** by the NC Golf Panel, and proudly hosts the **PGA TOUR's Wyndham Championship**. Sedgefield is more than a club—it's a legacy.

Club Snapshot

- Gross Revenues: \$9.8M
- F&B Revenues: \$3M
- Annual Dues: \$3.7M
- Initiation Fee: \$20,000
- Memberships: 600
- Annual Golf Rounds: 28,000

About the Opportunity

We're seeking a **dynamic and strategic General Manager** to lead this exceptional club and continue its legacy of excellence. This is a highly visible, hands-on leadership role—perfect for a passionate hospitality executive who thrives on delivering exceptional member experiences, building empowered teams, and driving results.

The GM will work closely with McConnell Golf's Vice President of Operations and corporate teams to oversee all club operations, with a focus on consistency, innovation, and service excellence. You'll be the face of Sedgefield—respected in the community, admired by the membership, and trusted by the staff.

Key Responsibilities

- Be a visible, approachable leader who is present throughout all areas of the club
- Drive **best-in-class service standards** across departments
- Lead, inspire, and develop a high-performing management team
- Oversee budgeting, forecasting, and performance metrics
- Foster a **culture of accountability, pride, and positivity**
- Partner with corporate leadership to align with McConnell Golf's vision



What We're Looking For

- A **hospitality-driven leader** with proven success in upscale luxury resorts or private clubs
- Exceptional **Food & Beverage leadership experience**
- A natural leader who thrives on **engaging with members and staff**
- A proactive manager with an eye for detail, operational excellence, and meaningful member touchpoints and experiences
- A culture creator who motivates the team to go the extra mile—and then some

Why Join McConnell Golf?

McConnell Golf is **redefining the private club experience**—investing in our people, our properties, and our communities. We believe in inclusion, innovation, and integrity. From the Blue Ridge Mountains to the Carolina coast, our portfolio includes 17 premier private clubs that reflect the highest standards of golf, service, and lifestyle.

We're not just building clubs—**We're Building Clubs of the Future.**

Compensation & Benefits

- Competitive salary & performance-based bonus
- Comprehensive benefits (medical, dental, vision, 401k)
- Generous Paid-Time-Off (PTO)
- Supportive leadership and professional development

Ready to Make Your Mark?

Submit your cover letter and resume in confidence to:

✉ **Beverly Marler, CCM | Director of Talent | bmarler@mcconnellgolf.com**