COVID-19 Updates for Clubs - April 10

As part of our effort to educate clubs on how to safely and effectively navigate the unprecedented coronavirus crisis, NCA is pleased to share the COVID-19 Club Update. This regular newsletter will feature updates about new COVID-19 resources and guidance from NCA and trusted sources.

NEW RESOURCES

Coronavirus Resource Center

NCA is continuously updating our <u>Coronavirus Resource Center</u>, which provides guidance from trusted resources in critical club areas. Here are the latest updates to the website.

Legislative Resources

NCA COVID-19 Legislative Podcast: What avenues can the federal government use to help clubs and what you should tell your representative.

Click <u>here</u> to listen to the April 9 Legislative Update.



Click the image to listen to the latest update

• FAQ: What's the difference between EIDL and PPP loans? (NCA Coronavirus Resource Center)

Governance Resource

Club Annual Meetings in Time of COVID-19 (Greenberg Traurig)

Finance Resources

- COVID Town Hall Recording: Planning and Budgeting in Times of Uncertainty. View Slides. (National Club Association)
- Lessons from the Past: Please Do Not Slash Your Initiation Fees (Creative Golf Marketing)

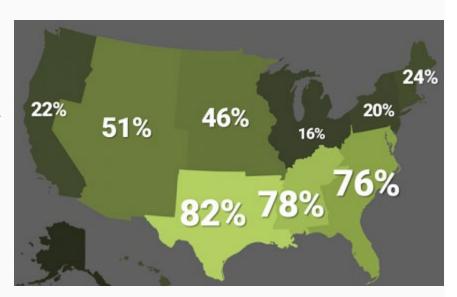
Workforce Resource

 DOL Reminds Employers That They Cannot Retaliate Against Workers Reporting Unsafe Conditions During Coronavirus Pandemic

COVID-19 Stat: Golf Courses Operating

The National Golf Foundation (NGF) has launched an innovative COVID-19 website providing key resources for the golf industry. The map shows the percent of golf courses open in their respective regions as of April 5.

To access the chart and more information, please visit **NGF's COVID-19 site**.



How Your Club Can Give Back: Clubs HELP

David Bachman, CCM, CCE, GM/COO of Spring Brook Country Club, Golf Legend Ernie Els and Rob Goulet, CEO, Entertainment Sports Partners, Inc., went on FOX News this morning to discuss the work Clubs HELP is doing, how the network has reached more than 60 clubs and hospitals in 13 states, and were the featured speakers for today's NCA webinar. Visit their website and see the full interview.



NCA is a proud sponsor of Clubs HELP and we encourage all private clubs to join in this effort to "adopt a local hospital" and,

with members, companies and individual donors, pitch in to gather, collect and deliver the most critical items and resources. **@clubshelp**

NEW CORONAVIRUS TOWN HALLS

NCA produces timely and relevant Town
Halls to help you navigate through this
unprecedented crisis. These Town Halls are
FREE for the entire club community

Monday at 11:30 **a.m. ET**: Insider's Government Relations Update.

Thursday at 11:30 **a.m. ET**: Private Clubs & COVID-19: Supply Chain Impacts

Friday at 11:30 a.m. ET: How Golf Course Architects Can Help Clubs Amid COVID-19.

Upcoming Town Halls

Government Relations

Monday, April 13 | 11:30 am ET

Dan Meyer, Chief of Staff, House Minority Leader Kevin McCarthy

Private Clubs & COVID-19: Supply Chain Impacts

Thurs., April 16 | 11:30 am ET Cory Dellinger, Sr. Director of Operational Consulting, Avendra

How Golf Course Architects Can Help Clubs During COVID-19

Friday, April 17 | 11:30 am ET Architects from Nicklaus Design and ASGCA

Register today at nationalclub.org/coronavirus

Missed a Town Hall?

More than 7,500 attendees have listened to our experts over the last four weeks. You can listen to all of the previous Coronavirus Town Halls by **clicking here**. Topics include staff and legal issues, legislative developments, bringing the club to your members and much more.

Have You Written Your Representative? 4 Steps You Should Take

The club industry is mobilizing to include 501(c)7 organizations in the next COVID-19 relief legislation. If you haven't yet written or called your representative, here's what you should do.

1. **Write a letter/email** to your representative <u>using NCA's customizable</u> <u>sample language</u> advocating for the inclusion of 501(c)7 organizations in the next relief bill.

Contact Your Representative for Club Relief!

Sample Letter to Congress (click for downloadable sample letter)

- 2. Find your representative and send your letter/email to them.
- 3. Share this call to action widely among your club membership.
- 4. Stay connected to NCA's Coronavirus Resource Center and our rapidly updated Legislative page.

COVID-19 News Updates

- Post-Pandemic Travel Forecast (Hotel Business)
- Americans Are Less Active Since COVID-19 Stay-At-Home Orders (Club Industry)
- Club Managers Plan for Strong Rebound Following COVID-19 Crisis (Club + Resort Business)
- States and Cities Help Small Businesses Left Out of Federal Assistance (Pew)

Strength in Numbers

Your voice is critical to NCA's advocacy work and the resources we provide. By joining the National Club Association, you join a vibrant network of allied clubs to influence Congress and have access to NCA's leading Expert Network. Click here or contact Gregg Van Leuven at vanleuven@nationalclub.org and 202-822-9822 to learn more about a membership at the National Club Association.

Stay Up to Date

The National Club Association is continuing to closely monitor the COVID-19 crisis and will provide you with the best information available to help your club during this difficult time. Please visit NCA's **Coronavirus Resource Center**. To submit questions or to share your club's resources and plans, please use this **link**. For more information, contact Cindy Vizza at 202-822-9822 or vizza@nationalclub.org.