

**2015 Carolinas Summer Conference  
Speaker Bios**



***Meagen Anderson, Certified Cicerone<sup>®</sup>, Beer Education Manager, Boston Brewing Company***

As the Beer Education Manager, Meagen has taken beer training to over 2,500 distributors and retailers across the United States. She is a Certified Cicerone<sup>®</sup>, a provisional BCJP judge, and active in the homebrew community in Boston. In 2010 she met Jack McAuliffe, who founded the first microbrewery in the United States, New Albion; and in 2013 with the help of Jim Koch, she worked to bring New Albion Pale Ale back to the US market for the first time in over 30 years. When she's not teaching or trading beers with numerous beer penpals across the country, she is showing off her beer inspired engagement ring and planning a

wedding!

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***Brian Boss, CCM, General Manager, Yeamans Hall Club***

Brian has been working around the game of golf since the age of 16. Brian graduated from Methodist University in 2002 with a degree in Business Administration/Marketing with a concentration in Professional Golf Management (PGM). Brian has been a member of the Carolinas Chapter since 2004 and is currently serving in his second year on the Chapter's Board. Brian, his wife, Nicole, and their children, Kennedy and Wesley, reside in Charleston, SC, and all plan to

attend the beach and family activities during the Summer Conference.

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***Christina Clark, Vice President of Sales, Shelton Vineyards***

A Charlotte native and graduate of the University of North Carolina at Charlotte, Christina has nearly 10 years of sales experience in the wine industry. She helps to direct the sales efforts of the Shelton Brand via distributors across a multi-state territory.

In 2008, Christina obtained her level one and two Sommelier certifications from the International Sommelier Guild. More recently, Christina completed the first level Sommelier certification with the Court of Master Sommeliers and continues to couple her passion for wine with her thirst for knowledge with plans to participate in the Court's deductive tasting workshop this fall. She has traveled to wine regions across the globe including, California, France, Italy, and Australia, smelling, tasting and learning about the wine making process.

When she is not at the winery, Christina enjoys snow skiing, playing disc golf, and spending time with friends and family.

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***C.W. Cook, CCM, CCE, General Manager, North Hills Club, Risk Management Consultant***

C.W. started his adult work career serving in the U.S. Air Force in the military club division. With this initial grounding, he left the military and furthered his education by graduating with a Bachelor's Degree in Hospitality Management from Florida International University, and a Master's Degree in Hospitality Administration from the University of Nevada-Las Vegas.

Along the way, C.W. has spent over 20 years managing at some of the finest private clubs in FL, TX, NC, & SC, with the last number of years of that service being as the General Manager at North Hills Club. C.W. was integral in helping to lead the club through a renaissance and multiple phases of complex construction projects into one of the finest athletic clubs in the country.

C.W. is a highly regarded club manager across the country, is a member of the prestigious Club Managers Association of America Honor Society, holds the coveted Certified Club Manager (CCM) & Certified Chief Executive (CCE) designations and was the 2008 National Excellence in Club Management Award recipient given by Club & Resort Business magazine & The McMahon Group. C.W. is currently in candidacy for the Master Club Manager designation, which is held by less than 20 club managers nationwide.

In addition to his club experience, C.W. has also functioned as a national risk management consultant and to date has consulted with over 250 YMCA's, Camps, & Clubs across the country.

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***Henry DeLozier, Principal, Global Golf Advisors***

Henry DeLozier is considered one of the leading authorities on golf course asset development and financing. Henry is recognized within the golf industry for his uncommon understanding of golf and residential properties. He is known as a no-nonsense profit producer, an innovative marketer and an advocate of exceptional customer service. His career history reflects new concept introductions and numerous successful business turnarounds.

Henry joined Global Golf Advisors in 2008 after nine years as the Vice President – Golf of Pulte Homes, the largest developer of golf course communities in the U.S. While at Pulte Homes, Henry developed 27 golf courses in 10 states. During his tenure, Pulte Homes became the largest developer of golf communities and of golf courses in the U.S. with more than \$500 million in developed golf assets. In addition, he was responsible for the operation of more than 20 Pulte golf courses.

Henry has been recognized by *Golf Inc.* magazine as one of the "Most Influential People in Golf". He is a Past President of the Board of Directors of the National Golf Course Owners Association and serves on the Employers Advisory Council for the PGA of America.

A "go to" resource on matters of golf-related resort and residential investment and development, Henry is often asked by U.S. and international media to comment on social and economic trends affecting the golf business.

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Henry is a graduate of Oklahoma State University (B.A. – English) where he was an All-American golfer. He lives with his family in Phoenix, Arizona.

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***David Downing II, CGCS***

Dave is a dynamic executive with over 30 years of experience leading companies and facilities in the golf industry. Dave is passionate about the game, business and sustainability of golf! Dave's career is noted for his desire to learn and expand his skills in all areas of golf management.

He has served as a golf course superintendent at private clubs, Director of Golf Course Operations for 72 holes facilities, Vice President of Golf Course Operations and Construction, a consultant, Director of Golf and President of a management company. His diversity of experiences is unique to the golf industry.

Dave has overseen construction and grow in of 10 courses with Architects, Davis Love III, Rees Jones, Tom Fazio, Pete Dye, Greg Norman, Willard Byrd, Jeff Brauer and Larry Nelson. He has prepared for 20 professional events, 11 televised. He has worked and successfully produced superior conditions in nearly every region in the country. He has hands on experience with nearly every species of turf used on golf courses today. He built his reputation over the years on providing terrific putting surfaces.

Dave has also been active serving the profession and the game of golf. He was President of the GCSAA from 2007-2008. He has served on local chapter boards and is a past president of the Carolinas Chapter of GCSAA. He was also elected to the board of the Myrtle Beach Golf Course Owners Association. Dave is passionate about the game and business of golf. He is a proponent of golf course becoming sustainable enterprises that benefit the local community with their positive environmental, economic and social impact.

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***Gene Marks, Marks Group PC***

Gene is a columnist, author, and small business owner. Gene writes every day on business, politics and public policy for the Washington Post and weekly for Forbes, Inc. Magazine, Entrepreneur and the Huffington Post.

Gene has written 5 books on business management, specifically geared towards small and medium sized companies. His most recent is The Manufacturer's Book of Lists. Nationally, Gene appears on Fox News, MSNBC and CNBC discussing matters affecting the business community.

Through his keynotes and breakout sessions, Gene helps business owners, executives and managers understand the political, economic and technological trends that will affect their companies so they can make profitable decisions.

Gene owns and operates the Marks Group PC, a highly successful ten-person firm that provides technology and consulting services to small and medium sized businesses.

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Prior to starting the Marks Group PC Gene, a Certified Public Accountant, spent nine years in the entrepreneurial services arm of the international consulting firm KPMG in Philadelphia where he was a Senior Manager.

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***Sunjay Nath, MBA, BScE, CSP***

Sunjay travels globally sharing insights on leadership and performance. He is best known for his trademark, “The 10-80-10 Principle” which is a framework that helps individuals and teams improve performance. This methodology combines best practices with small wins to help people empower themselves.

Sunjay was a founding Vice President of an e-learning company based in Toronto that has gone on to become a multimillion-dollar company. Prior to that position he worked as an engineer for a distribution company in New York. He served as a camp director for several years with a camp that focuses on developing leadership skills in students. He has also held positions with H&R Block and Bank of Montreal.

He started an international speaking business when he was 19; he wasn’t even old enough to rent a car. This was particularly problematic when he would travel. As a speaker, Sunjay has travelled extensively and addressed in person well over 1,000,000 people around the world since 1995. In 2005, Sunjay became the youngest Canadian (and third youngest in the world) ever to earn his CSP (Certified Speaking Professional). The CSP is the highest internationally recognized designation that a speaker can aspire to achieve.

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***Tom Noyes, CCM, CCE, General Manager, Spring Island***

Tom has deep roots in the Carolinas Chapter, having acquired his first General Manager position at North Ridge Country Club in Raleigh in 1987. While in Raleigh, Tom also met his wife Victoria, to whom he has been married for 21 years. Being almost a Florida native and most certainly a Florida Gator, Tom and Victoria took an opportunity to go back to Florida and be nearer to family with their two young children Mac and Jillian, now 12 and 11 respectively. After seven years at Wildcat Run Country Club, they returned to the Carolinas in 2011 when the Spring Island opportunity was made known to Tom by a former co-worker and current Chapter President Clint Wood, CCM, CCE. Spring Island is a private residential island community and club in the Lowcountry of South Carolina, between Beaufort and Hilton Head Island. Tom has proudly served as a regional chair and on the Boards of both of his chapters.

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***Todd Perdue, PWCA, Senior Risk Advisor, SIA Group***

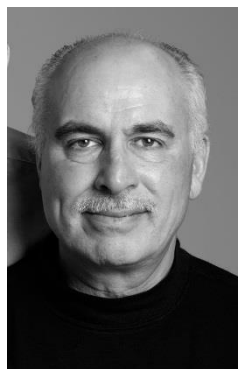
Todd has spent the past 27 years advising businesses of their operational, hazard, strategic, financial and reputation-related risks. Through the practice of assessing and analyzing various types of risks and the careful implementation and constant monitoring of customized plans, Todd and SIA Group provide measurable results in reducing the Total Cost of Risk for their clients.

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As a Senior Risk Advisor, Todd has been very active in the CMAA Carolinas Region. He has been a regular speaker on the subject of Risk Management at regional and chapter education meetings throughout the Carolinas.

In addition to advising private clubs and hospitality-related clients, Todd's clientele includes municipal governments, defense contractors, bio-medical manufacturers, and furniture manufacturers. Todd's interests outside of work include local government (where he has served on Lenoir City Council since 2003), running, blues music, and reading. Todd and his wife, Kathryn, live in Lenoir, NC and have two adult children, Ben and Sarah.

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***Patrick A. Roselli, President, Founder, ClubSafe, Inc.***

Patrick is the President and founder of ClubSafe, Inc., a Boston based consulting firm that specializes in safety programs and risk management for the private club industry. Prior to his role with ClubSafe, Patrick spent over 25 years in emergency medical services (EMS). During those years he was a field Paramedic, an EMS Director in Massachusetts, and served on several state and international EMS Boards. Pat worked with Northeastern University as an international EMS Consultant and also served as a 9-1-1 system educator for both state and local governments. He has worked extensively with public safety agencies around the country as well as with the U.S. Military. As the senior member of the ClubSafe Consulting team, Patrick dedicates his time to helping private Clubs achieve a high

level of emergency preparedness and OSHA compliance.

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***Brian Sheehan, Founder & CEO, Swim Club Management Group, Inc.***

Brian founded what is now known as Swim Club Management Group, Inc. (SCMG) in 2002. Within just a short period of time SCMG has established itself as the leader in aquatic management services throughout the Southeast. SCMG has offices in Charlotte, NC, Richmond, VA, Asheville, NC and Raleigh, NC and employees 20 full-time professionals and nearly 2,000 seasonal lifeguards.

Brian has over fifteen years of experience in the aquatics industry and is certified by the National Swimming Pool Foundation. He served on the North Carolina Rules Committee for Public Swimming Pools in 2009-2010, is currently a member of the North Carolina Regional Committee for Community Association Institute (CAI) and is an active participant in the Carolinas chapter of Club Managers Association of America (CMAA). Brian has also lead numerous CMAA continuing education workshops throughout the Carolinas.

Brian holds a BS degree in Accounting and a BSBA degree in Finance from the University of North Carolina at Charlotte. Brian began his professional career as an Associate with the accounting firm PricewaterhouseCoopers LLP (PwC).