



Carolinan Sponsorship Program Opportunities



Platinum Sponsor \$18,000++ – Two
(with category exclusivity)

Gold Sponsor \$15,000 – Two
(with category exclusivity)

Communications

- Logo displayed on the Carolinas Chapter and Carolinas Club Foundation Web sites
- Logo displayed in the *Carolinan Connection* eNewsletter
- Highlighted as the “Featured Chapter Sponsor” in one month’s edition of the *Carolinan Connection* eNewsletter
- Subscription to the *Carolinan Connection* eNewsletter
- Listed as a Sponsor in and on all relevant Carolinas Chapter and Carolinas Club Foundation collateral, mailings, and event signage
- List and contact information for all Carolinas Chapter members for individual solicitations
- Two mass e-mail marketing opportunity (*coordinated through the Chapter*)
- Two mass e-mail education opportunity (*coordinated through the Chapter*)

Events

- Exclusive presenting sponsorship of one of the Chapter’s quarterly meetings/conferences:
 - Company name and logo on all marketing materials
 - Display table at the event
 - Speaker Introduction
 - Ten-minute executive presentation at the Chapter Business Meeting
 - Four complimentary registrations
- One complimentary registration to one of each of the Chapter’s five region meetings
- One full vendor registration in the Carolinas Club Foundation’s Fundraising Vendor Golf Tournament
- Invitation to register for and attend all other full-Chapter and region meetings and events at the Carolinas Chapter member rate
- Invitation to visit the Chapter Hospitality Suite at World Conference

Silver Sponsor \$10,000 – Four

Communications

- Logo displayed on the Carolinas Chapter and Carolinas Club Foundation Web sites
- Logo displayed in the *Carolinas Connection* eNewsletter
- Highlighted as the “Featured Chapter Sponsor” in one month’s edition of the *Carolinas Connection* eNewsletter
- Subscription to the *Carolinas Connection* eNewsletter
- Listed as a Sponsor in and on all relevant Carolinas Chapter and Carolinas Club Foundation collateral, mailings, and event signage
- List and contact information for all Carolinas Chapter members for individual solicitations
- One mass e-mail marketing opportunity (*coordinated through the Chapter*)
- One mass e-mail education opportunity (*coordinated through the Chapter*)

Events

- Exclusive presenting sponsorship of one of the Chapter’s one-day education programs:
 - Company name and logo on all marketing materials
 - Display table at the event
 - Speaker introduction and ten-minute executive presentation at the event
 - Two complimentary registrations
- One foursome in the Carolinas Club Foundation’s Fundraising Vendor Golf Tournament
- Invitation to register for and attend all other full-Chapter and region meetings and events at the Carolinas Chapter member rate
- Invitation to visit the Chapter Hospitality Suite at World Conference

Bronze Sponsor \$5,000

Communications

- Logo displayed on the Carolinas Chapter and Carolinas Club Foundation Web sites
- Logo displayed in the *Carolinas Connection* eNewsletter
- Highlighted as the “Featured Chapter Sponsor” in one month’s edition of the *Carolinas Connection* eNewsletter
- Subscription to the *Carolinas Connection* eNewsletter
- Listed as a Sponsor in and on all relevant Carolinas Chapter and Carolinas Club Foundation collateral, mailings, and event signage
- List and contact information for all Carolinas Chapter members for individual solicitations
- One mass e-mail marketing opportunity (*coordinated through the Chapter*)

Events

- One foursome in the Carolinas Club Foundation’s Fundraising Vendor Golf Tournament
- Invitation to register for and attend all full-Chapter and region meetings and events at the Carolinas Chapter member rate
- Invitation to visit the Chapter Hospitality Suite at World Conference

Partner \$2,500

Communications

- Logo displayed on the Carolinas Chapter and Carolinas Club Foundation Web sites
- Logo displayed in the *Carolinas Connection* eNewsletter
- Subscription to the *Carolinas Connection* eNewsletter
- Listed as a Partner in and on all relevant Carolinas Chapter and Carolinas Club Foundation collateral, mailings, and event signage

Events

- Invitation to register for and attend all full-Chapter and region meetings and events at the Carolinas Chapter member rate
- Invitation to visit the Chapter Hospitality Suite at World Conference